



# **14<sup>th</sup> Asia Pacific Travel Health Conference**

18-21 September, 2024

Kathmandu, Nepal



***SPONSORSHIP PROSPECTUS***



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## CONFERENCE ORGANIZING COMMITTEE

### Co-Chair



#### Prativa Pandey

Internist and Travel Medicine Specialist; Medical Director, CIWEC Hospital and Travel Medicine Center, Kathmandu, Nepal

### Co-Chair



#### Jenny Visser

Senior Lecturer; Director, Travel Medicine, University of Otago, Wellington; National Medical Advisor, The Travel Doctor, New Zealand

### Scientific Committee Chair



#### Eyal Leshem

Clinical Associate Professor Sackler School of Medicine Tel Aviv University; The Chaim Sheba Medical Center Tel Hashomer, Israel

### Members



#### Tony Gherardin

Senior Medical Adviser, Foreign Service Medical Unit, Australian Government Canberra, Australia



#### Priscilla Rupali

Sr Professor and Head, Department of Infectious Diseases, Christian Medical College, Vellore, India



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## APTHS EXECUTIVE BOARD

### President-Elect:

Dr Priscilla Rupali, India

### President:

Dr Jenny Visser, New Zealand

### Immediate Past President:

Prof Pornthep Chanthavanich, Thailand

### Treasurer:

Dr Tony Gherardin, Australia

### Past-Presidents:

Prof Pornthep Chanthavanich, Thailand	2016-2018
Prof Karin Leder, Australia	2014-2016
Prof Annelies Wilder- Smith, UK	2012-2014
Dr Sarah Borwein, Hong Kong	2010-2012
Prof Eli Schwartz, Israel	2008-2010
Dr Santanu Chatterjee, India	2004-2008
Dr Nor Shahidah Khairullah, Malaysia	2002-2004
Prof Yahya Kisyanto, Indonesia	2000-2002

### Counselor Members:

Dr Pornthep Chanthavanich, Thailand  
Dr Colleen Lau, Australia  
Prof Eyal Leshem, Israel  
Prof Eli Schwartz, Israel  
Dr Levina Pakasi, Indonesia  
Dr Watcharapong Piyapanee, Thailand  
Dr Priscilla Rupali, India  
Dr Mike Starr, Australia  
Dr Sarah Borwein, Hong Kong





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## WHY ATTEND APTHC 2024

The conference will give an opportunity to meet global and regional travel medicine experts, exchange and get the most up-to-date information on travel medicine in the Asia Pacific region.

## PLENARIES, SYMPOSIA AND WORKSHOPS

The topics for APTHC 2024 will cover a wide array of topics related to the Travel Health field, including:

- Vaccines, Immunizations and other Pre-travel Management Issues
- Post-Travel Management, Returning Travelers
- Epidemiology of Infectious Diseases, Surveillance
- Malaria and Malaria Prophylaxis
- Non-Infectious Risks: Trauma, Accidents, Security, and other Travel Health Issues
- Wilderness and Expedition medicine; Advising adventure travellers, Environmental impacts including travel to Altitude.
- Specific Travelers: Migrants, Refugees, Expatriates, Co-morbid illness
- Region-specific Issues

Original research: This is a unique and important opportunity for you to present cutting edge travel medicine research!

## Who will attend APTHC 2024

Aimed at physicians, nurses, pharmacists, public health and other healthcare professionals working in the field of travel medicine covering fields such as emerging infectious diseases, preventive medicine, primary health care, expedition medicine and vaccinology.

## What you can expect from APTHC 2024

This biennial conference will provide healthcare professionals with the best networking and continuing education opportunity. It features plenary sessions, destination highlights, free paper sessions and symposia.

- > Demonstrate your company's leadership in the field
- > Reach key thought leaders academic and industry researchers and clinicians
- > Raise your company's visibility in the field
- > Exhibit and distribute your marketing and promotional materials



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## GENERAL INFORMATION

### Dates

18-21 September, 2024

### City, Country

Kathmandu, Nepal

### Venue

Hotel Yak & Yeti, Kathmandu

### Participants

500 participants are expected

### Language

The official language of the Conference is English. All abstract submissions and presentations must be submitted in English.

### Liability and Personal Insurance

The Conference Secretariat and Organizers cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the Conference. We recommend that all participants take out personal travel and health insurance for the trip.

### Conference Organizer



Target Conferences Ltd.

[apths@target-conferences.com](mailto:apths@target-conferences.com)

Tel: +972-3-517-5150 ext. 609

Fax: +972-3-517-5155

[www.target-conferences.com](http://www.target-conferences.com)



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## SPONSORSHIP OPPORTUNITIES

The conference organizers recognize the importance of cooperation between science and industry and the valuable contribution made by sponsoring companies and organizations. Sponsorship packages are as follows:

### PLATINUM SPONSORSHIP PACKAGE

US\$ 45,000

#### Industry Supported Symposium: DAY1/DAY2, Parallel

An Industry Supported Lunch Symposium is a program of up to 90 minutes. The content needs to be approved by the Conference Scientific Committee.

#### Please note:

- > The supporting company will bear all F&B costs for participants attending the symposium.
- > In addition to the support fee the supporting company must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the APTHC 2024.

#### The following rights will be granted to the exhibiting company:

- Opportunity to organize an Industry Supported Lunch Symposium on Day 1 or Day 2
- First priority to select a time slot (allocated on a "first come first serve" basis)
- Hall rental, stage and standard audio / visual equipment
- Access to speaker ready room
- Industry Supported Symposium Program will be included in a designated industry section of the program (subject to receipt by publishing deadline).
- Industry Supported Symposium sessions will be clearly indicated in the meeting timetable / Program as: "Industry Session" not included in the main event CME / CPD credit offering
- Sponsors may publish their own program, abstracts and proceedings

#### Conference Registrations

- 10 complimentary registrations for company delegates (exhibitors or Company Event Specialist, not including invited speakers)

#### Exhibition Space

- Double Exhibition space (6 X 2 meters) according to availability
- Additional space can be purchased at additional cost

#### Advertisement

- Supporter will be acknowledged as Platinum Sponsor in the Industry Support and Exhibition section of the program, supporters' board on-site and on the conference website with hyperlink to supporter's homepage.
- 1 leaflet provided by supporter will be inserted into the conference bags.
- Dedicated sign will be displayed at the hall entrance during the company symposium





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## GOLD SPONSORSHIP PACKAGE

US\$ 35,000

### Industry Supported Symposium: DAY3, Parallel

An Industry Supported Lunch Symposium is a program of up to 90 minutes. The content needs to be approved by the Conference Scientific Committee.

#### Please note:

- > The supporting company will bear all F&B costs for participants attending the symposium.
- > In addition to the support fee the supporting company must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the APTHC 2024.

### The following rights will be granted to the exhibiting company:

- Opportunity to organize an Industry Supported Lunch Symposium on Day 3
- Industry Supported Symposium will be allocated on a "first come, first serve basis"
- Hall rental, stage and standard audio / visual equipment
- Access to speaker ready room
- Industry Supported Symposium program will be included in a designated industry section of the program (subject to receipt by publishing deadline)
- Industry Supported Symposium sessions will be clearly indicated in the meeting timetable / program as: "Industry Session" not included in the main event CME / CPD credit offering
- Sponsors may publish their own program, abstracts and proceedings

### Conference Registrations

- 5 complimentary registrations for company delegates (exhibitors or Company Event Specialist, not including invited speakers)

### Exhibition Space

- Standard Exhibition space (3 X 2 meters)
- Additional space can be purchased at additional cost

### Advertisement

- Supporter will be acknowledged as Gold Sponsor in the Industry Support and Exhibition section of the program, supporters' board on-site and on the conference website with hyperlink to supporter's homepage
- 1 leaflet provided by supporter will be inserted into the conference bags
- Dedicated sign will be displayed at the hall entrance during the company symposium



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## SILVER SPONSORSHIP PACKAGE

US\$ 20,000

### Conference Registrations

- 10 Registrations

### Exhibition Space

- Standard Exhibition space (3 X 2 meters)
- Additional space can be purchased at additional cost

### Advertisement

- Supporter will be acknowledged as Silver Sponsor in the Industry Support and Exhibition section of the program, supporters' board on-site and on the conference website with hyperlink to supporter's homepage
- 1 leaflet provided by supporter will be inserted into the conference bags

### SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Secretariat to discuss your needs:

Target Conferences Ltd.

Email: [apths@target-conferences.com](mailto:apths@target-conferences.com)

Tel: +972-3-517-5150 ext. 609





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## EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing unrestricted financial support an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME-accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

Supporters of the following categories will be recognized in the program, on the conference website, and with signage during the conference following all compliance regulations.

### EDUCATIONAL GRANTS

Unrestricted financial support Grants of any amount are appreciated and important to the success of the conference.

### EDUCATIONAL GRANTS IN SUPPORT OF EXISTING SCIENTIFIC SESSION

Unrestricted educational grant in support of an existing official session accepted or invited by the Scientific Committee and supported by a grant from the industry.

### EDUCATIONAL PARTICIPATION GRANTS

**Asia Pacific: USD 4,000 / Europe: USD 6,000 / The rest of the world: USD 8,000**

- Companies may support APTHC 2024 with an educational participation grant. Participants will have to follow the criteria decided by APTHC 2024 in order to be eligible to apply for an educational participation grant. Winners from the grant will be contacted by the APTHC 2024 Secretariat.
- Grants of other amounts may be discussed and are appreciated and important to the success of the conference.

### SPEAKERS' SUPPORT

### PRICE UPON REQUEST

- Companies may support registration fees, travel, lodging, etc. for individual faculty members. In compliance with all CME accreditation criteria, the support will be disclosed to participants and the industry supporter must not attempt to influence the content or presentation by the faculty member.



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## PROMOTIONAL SUPPORT OPPORTUNITIES

### MOBILE APP (EXCLUSIVE SUPPORT)

US\$ 10,000

The Conference App engages attendees with personalized planning tools and real-time event updates. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler.

- Supporter will be recognized on the home screen with "Supported by..." with Supporter's logo
- Supporter will be acknowledged as Bronze Sponsor in the Industry Support and Exhibition section of the program, supporters' board on-site and on the conference website with hyperlink to supporter's homepage.

### POSTER AREA (EXCLUSIVE SUPPORT)

US\$ 10,000

Poster panels will be put up on display for the poster sessions for the duration of the conference, in the exhibition area.

- Supporter will be recognized with signage at the poster area with "Supported by..." and a company logo only
- Supporter will be acknowledged as Bronze Sponsor in the Industry Support and Exhibition section of the program, sponsors' board on-site and on the conference website with hyperlink to sponsor's homepage

### CONFERENCE BAGS (EXCLUSIVE SUPPORT)

US\$ 10,000 + Provided in kind

Supporter will produce and provide the bags, which will be branded with the Conference branding and logo. The bags will have to be approved by the Conference Organizer. Supporter can also provide funding instead of producing the bags, in addition to the support fee. It is the company's responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

- Supporter will be recognized on the bag with "Supported by..." and a company logo
- Supporter will be acknowledged as Bronze Sponsor in the Industry Support and Exhibition section of the Program, Supporters' Board on-site and on the Conference website with hyperlink to Supporter's homepage

### CONFERENCE LANYARDS (EXCLUSIVE SUPPORT)

US\$ 10,000 + Provided in kind

Supporter will produce and provide the participants' Conference lanyards, which will be branded with the Conference branding and logo. The lanyards will have to be approved by the Conference Organizer. Supporter can also provide funding instead of producing the lanyards, in addition to support fee. It is the company's responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges

- Supporter will be recognized on the lanyards with a company logo.
- Supporter will be acknowledged as Bronze Sponsor in the Industry Support and Exhibition section of the Program, Supporters' Board on-site and on the Conference website with hyperlink to Supporter's homepage.



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## PROMOTIONAL SUPPORT OPPORTUNITIES - CONTINUED

### **SPEAKER READY ROOM (EXCLUSIVE SUPPORT)**

**US\$ 10,000**

This room will be specially reserved for and used by the speakers and will be equipped with computers.

- Supporter's logo on the room signage
- Supporter's logo to be displayed as the desktop background for computers in the room.
- Supporter will be acknowledged as Bronze Sponsor in the Industry Support and Exhibition section of the Program, Supporters' Board on-site and on the Conference website with hyperlink to Supporter's homepage.

### **NOTEPADS AND PENS (EXCLUSIVE SUPPORT)**

**US\$ 5,000 + Provided in kind**

The supporter will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the Organizer. This item must be approved by the organizer as well as the Conference's Organizing Committee prior to the production. Otherwise, the organizer will have the right to produce these items and charges will be covered by the Supporter. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Supporter's logo and name on notepads and pens
- Inclusion in the Conference Bag
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program, Supporters' Board on-site and on the Conference website with hyperlink to Supporter's homepage.

### **BAG INSERT (EXCLUSIVE SUPPORT)**

**US\$ 3,000**

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their leaflet into the conference bags. Insert to be provided by the supporting company. The Organizing Committee reserves the right to approve the contents and format of the leaflet. It should be in English and the quantity will be advised by the organizer.

Please note that it is the Exhibitors' / Supporters' responsibility to comply with the local authority's regulations Code of Practice on the promotion of medicines

- > EFPIA (European Federation of Pharmaceuticals industries & Associations) [www.efpia.org](http://www.efpia.org)
  - > Eucomed (representing the medical devices industry) <http://archive.eucomed.org/>
  - > IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org)
- Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor / Supporter or any other third party.





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## EXHIBITION

The APTHC 2024 exhibition will be held alongside the conference. Space allocation will be made on a “first come, first serve” basis. Exhibitors will be acknowledged as follows:

- Listing as an exhibitor on the conference website with link to the company website
- Listing and profile in the Industry Support and Exhibition section of the program in the mobile app
- Company logo on supporters’ board on-site signage on-site

### **STANDARD EXHIBITION SPACE (3X2 meter)**

**US\$ 3,000**

- 2 Exhibitors’ badges (additional can be purchased later)
- 2 chairs, 1 table, a waste bin
- Single electricity point
- Invitation to the Welcome Reception for registered exhibitors

For supplementary orders and upgrades, kindly contact the Conference Secretariat at [apths@target-conferences.com](mailto:apths@target-conferences.com)



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## PAYMENT AND TERMS

### APPLICATION

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Please complete the enclosed application form. Upon receipt, Target Conferences Ltd. will send you a written confirmation of your application together with an invoice.

### CONDITIONS OF PAYMENT

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- Initial deposit of 60% is due with your confirmation in the form of a bank transfer or check.
- Balance of payment is due by June 30, 2024.
- Reservations made less than 2 months before the Conference will be subject to 100% payment upon reservations.
- All payments must be received before the start date of the APTHC 2024. Should the Supporter fail to complete payments prior to the commencement of the APTHC 2024, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
- Please note that bank charges are the responsibility of the payee. Applications for Support and / or Exhibition must be made in writing with the enclosed booking enquiry form.
- Kindly note that payment coming from Israel will be added 17% VAT by law.

### CANCELLATION OR MODIFICATION POLICY

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Cancellation or modification of items must be made in writing to Target Conferences Ltd.

The Organizers shall retain:

- 10% of the agreed package amount if the cancellation / reduction is made on or before 30 April, 2024, inclusive.
- 50% of the agreed package amount if the cancellation / reduction is made between 1 May, 2024-30 June, 2024, inclusive
- 100% of the agreed package amount if the cancellation / reduction is made as of July 1, 2024.



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## SPONSORSHIP APPLICATION FORM

Please return this Sponsorship Application Form along with a high resolution copy of **your logo** in jpeg format to [apths@target-conferences.com](mailto:apths@target-conferences.com)

Company Name*	
Contact Name:	Position:
Address:	City, State:
Country:	Postcode/Zip:
Tel:	Fax:
Email:	Website:

\* Name of the company - as you wish it to appear on all acknowledgments.

I/We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in this prospectus:

<b>Support Packages</b>	
Platinum	<input type="checkbox"/> US\$ 45,000
Gold	<input type="checkbox"/> US\$ 35,000
Silver	<input type="checkbox"/> US\$ 20,000
<b>Educational Support Opportunities</b>	
Educational Grant	<input type="checkbox"/> US\$ _____
Educational Grant in Support of Existing Scientific Session	<input type="checkbox"/> US\$ _____
Educational Participation Grant:	
Asia Pacific	<input type="checkbox"/> US\$ 4,000
Europe	<input type="checkbox"/> US\$ 6,000
rest of the World	<input type="checkbox"/> US\$ 8,000
Speakers' Support	Price upon request
<b>Promotional Support Opportunities</b>	
Mobile App (Exclusive Support)	<input type="checkbox"/> US\$ 10,000
Poster Area (Exclusive Support)	<input type="checkbox"/> US\$ 10,000
Conference Bags (Exclusive Support)	<input type="checkbox"/> US\$ 10,000 + Provided in kind
Conference Lanyards (Exclusive Support)	<input type="checkbox"/> US\$ 10,000 + Provided in kind
Speaker Ready Room (Exclusive Support)	<input type="checkbox"/> US\$ 10,000
Notepads and Pens	<input type="checkbox"/> US\$ 5,000 + Provided in kind
Bag Insert	<input type="checkbox"/> US\$ 3,000
<b>Exhibition Space</b>	
Standard Exhibition Space (3X2 Meters)	<input type="checkbox"/> US\$ 3,000





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Special notes: Please indicate if your stand must be located adjacent to or opposite specific companies, or if special configuration is needed:

Name of Company:

Initial Deposit of 60% (due with application) US\$

I/we are authorized to sign on behalf of the company and acknowledge that the company will pay all costs as detailed above and follow guidelines and policies listed in the sponsorship prospectus.

SIGNATURE AND COMPANY STAMP:

DATE: